

Nurse Practitioners and Physician's Assistants Mailing List



Total Universe: 107,441

Base Rate: \$85.00/M

Description Summary

For these healthcare providers, taking care of their patients is their #1 priority. Because of the nature of the medical profession, there are many products and services these individuals could be great candidates for. With a variety of selections to segment your data, like by age, education, marital status, and much more, you can execute a highly targeted marketing campaign. Nurse Practitioners and Physician's Assistants play a huge role in the healthcare industry and can be reached through mail, phone, and email. This educated, responsive group can be targeted for offers related to their jobs, as well as their personal lives.

How Our Data Is Compiled

Our Nurse Practitioners and Physician's Assistants Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- About 86% of NPs are certified in an area of primary care
- The projected growth of PA employment is 37% by 2026

Recommended Usage

This mailing list is recommended for various industries and offers, such as medical equipment, scrubs and masks companies, hospitals, healthcare facilities, technology, insurance, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Home Owner
Marital Status

Education Level
Presence of Children
Lifestyle
Field of Medicine

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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